

mls

MARKETING
STUDIO



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CLIENT LOVE

Meghan is such a fountain of knowledge when it comes to the industry I learned so much! I left feeling confident that my service is valuable and unique, and that the steps I am working towards are achievable and going to propel my business in the right direction.

I see my coaching with Meghan as a necessary investment not only for the business, but for me personally. In order to give your best, a portion of your time; energy and money must be sent in order to receive the necessary guidance from those who are experts in their field! And Meghan is definitely the leading lady when it comes to the industry!

If you want someone to look at your business with a Birdseye perspective, from the outside in, and articulate your direction moving forward, Meghan is your lady! So good to get everything down on paper! Encourage you to book time with her to go through your business objectives.

- SOPHIE AMELIA DESIGNS

Why work with me?



REGAIN YOUR CONFIDENCE

A majority of my clients come to me with zero confidence and very little belief in themselves. Working with me will not only create those all important high spirits for you, but bring that passion, knowledge and love for your business you've always had, back to life!



A FRESH SET OF EYES

We all have those moments in business, you burn out and become overwhelmed and stuck in a rut. Sound familiar? By having someone sit down beside you with an enthusiastic birds-eye view of your business is enough to revive that motivation and to regain your "WHY".



GAIN KNOWLEDGE

Working with a business coach is all about learning new things, growing your knowledge base of your industry and niche, master new marketing techniques and finally uncover what is and isn't working for your business and set achievable goals and targets to work towards.



BECOME THE MASTER!

We all have competition, we all have fears and worries and it's these very doubts that eat us up inside and cause most of our procrastinating problems! Sessions with me will make you understand that everyone is different, that we all have something amazing and unique to offer and this is your USP - the aim is to learn how to focus and build on this and make your business stand out from the crowd.

BOOK YOUR FREE 30 MINUTE
DISCOVERY CALL WITH ME TODAY

✓ REASSURANCE THAT YOU ARE GREAT!

Sometimes, we all just need that reassuring boost! Like every day life, it's good to feel encouraged that we are doing the right thing with our business. If there are certain things that perhaps need a little tweaking (When do they ever not!), then we can work on this together. I can guarantee you will leave our 1-2-1 session feeling refreshed, re-energised and motivated to get back on the right path to success!

✓ YOUR WHY, YOUR NICHE & YOUR IDEAL CUSTOMERS

Your why, is your story, your passion and the reason you do what you do. Your niche is what you do best within your industry and what makes your business unique and your ideal customers are the ones that return again and again, recommend you with a gleaming 5 star review and the people you think of instantly when you get asked "What have been your favourite customers?"... but have you ever considered using all of this this within your marketing techniques? Are you aware this is exactly what will make you stand out from your competitors? Not only that, working out your niche and who you want to work with results in saving you time and money.

✓ MARKETING METHODS

Do you feel that you are spinning 50 plates all at one time, and they just keep smashing to the ground, leaving you feeling pretty deflated and overwhelmed? GIVE IT UP! No one can do so many things and do them good. Let's get our heads together and work on a strategy that is personalised to YOU, and most importantly, will work for YOUR business.

✓ BRANDING & PERSONALITY

I have always had a huge passion for branding from working on my own businesses over the last 7+ years. I have developed a keen eye for branding, with a massive understanding of just how important it is for you to present your personality and your style to your potential couples. I always say to my business owners, if you work hard on creating an authentic and genuine brand the rest will fall into place more naturally as people will fall in love with you, your business message and overall personality and nature.

BOOK YOUR FREE 30 MINUTE
DISCOVERY CALL WITH ME TODAY

I spent the day with Meghan, we covered a vast amount which included the re-brand of my business, now well underway, a total revamp to my website, marketing strategies and advertising ideas!

All in all, it was an incredible experience and Meghan definitely gave me that little extra push in my confidence that I felt I was lacking.

Meghan's enthusiasm for what she does shines through and she is full of imaginative ideas and very useful business advice.

I would absolutely recommend to any business, in need of a revamp or a little nudge to book yourself a 1-2-1 with Meghan, you won't regret it!

I wish I could have a 1-2-1 every month!

HEATHER ALEXANDRA BEAUTY

A photograph of a woman with blonde hair, wearing a wide-brimmed straw hat and a pink and white vertically striped short-sleeved top. She is standing in a field of tall, golden-brown grass, possibly a field of wildflowers or wheat, with a dark treeline in the background. She is smiling and looking towards the camera, with her right hand near her chin.

CLIENT
LOVE


Who would benefit from working with me?

I have coached and worked with many types of business owners, all from different corners of the industries!

I have worked with numerous amounts of passionate people, some of whom have been running their businesses for well over 20 years and others who are still yet to fully kick start their business journey.

I am extremely proud and honoured to be able to tell you all, that I have been part of a number of full business re-brands and fresh new startups, even down to the point where I have helped name their business!

No matter how long you've been running for, what your experience is with running a business or the amount of confidence you have or do not have, there is honestly, no right or wrong time to invest in not only your business, but yourself too. Get in touch with me today and take the next step to creating a successful business.



"Working with a mentor will not only help keep you focused and accountable, it will also guide you in the right direction."

Do you have one mammoth task to focus on with your business? Or maybe perhaps 1 million small tasks that you just can't get completed? Either option seems pretty overwhelming right?

When working with me we will flesh out all of the work you have to do in order to reach your goals. We will prioritise, break each process down and set achievable targets for the future. Working with a mentor not only helps keep you focused and accountable, it will also guide you in the right direction without making the common mistakes most entrepreneurs do when figuring it out alone!

The feedback and testimonials in this pack alone shows just how helpful and life changing working with me can be for you and your wedding business.

You can trust me to ensure you will feel revitalised and refreshed after our business sessions together. Whether that is for a one hour brain storm, or over an entire year!

I can promise you that you won't ever regret investing in yourself - I promise, it's the best thing you'll ever do!

Coaching

All of my 1-2-1 packages are bespoke and can be custom made to your needs. All are held either online via video call or I am more than happy to discuss any in person coaching for an additional fee. Please contact me personally to discuss this option.

All of my sessions include a full questionnaire prior to our meeting in order to thoroughly delve into your personal business blocks and for me to be able to create and plan a jam packed schedule.

After the session, you then receive a digital report along with a minimum of 1-3 months support from myself (package dependent), to ensure you are consistent with the planning, goals and strategies that we set together.



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MARKETING
STUDIO

Your business boost

For business owners who require some guidance on one topic or project - £95

Mini questionnaire - For me to prepare for our session

1 hour session focusing on your 1 main topic or project

Full report and to do list included after our session together

1 month email support regarding chosen topic/project and your progress

Flourish & bloom

Created for business startups who are looking for direction- £695

Full questionnaire - For me to prepare for our session

2 x 2 hour sessions focusing on working towards making structured business goals
(Session #2 to be taken within 2-3 weeks of session #1)

Mini report and to do list sent after session #1 to work towards session #2

Full report and to do list included after full 5 hour session is complete

3 months email support regarding topics on our session and your progress

3 x 30 minute calls after your session to take within 3 months when needed

Your business brush up

For business owners who are looking to perfect their marketing strategy & up their game - £525

Full questionnaire - For me to prepare for our session

5 hour session focusing on 3 main and 2 small topics. Taken with 1 session.

Full report and to do list included after our session together

3 months email support regarding topics on our session and your progress

3 x 30 minute calls after your session to take within 3 months when needed

Marketing accelerator

A full business marketing reconstruction - £2475

Full questionnaire before our first session together - For me to prepare

Fresh questionnaire before each session is held - For me to prepare

25 hours focusing on a full revamp of your business (5 x 5 hour sessions)

Full report and to do list included after each session is held

6 months full email support

6 x 30 minute calls after your sessions when needed

(To be taken within the 6 month support timeframe)

Monthly payment plans are available to help spread the cost.

Topics

THAT WE CAN COVER TOGETHER

(But are not limited to)

Confidence & knowing your worth

Advertising & marketing strategy

Your ideal customer

Time management & organisation

Your services & packages

Pricing

Work/life balance

Your website & platforms

Brainstorming & Ideas

Your copy

Branding & visualisation

Email campaigns

Data collecting

Getting creative

Goal setting

Blogging



CLIENT LOVE

My business has changed and evolved over the last 2 years and with the new year approaching I decided to have a complete re-brand but had no idea where to start.

I contacted Meghan for advice and she was amazing! Meghan worked with my ideas and created the most gorgeous new logo, business cards, flyers and a website that I am so so proud of! I never used to like sending potential clients to my old website but now I'm getting everyone I can to check it out!!

I can't tell you how much I appreciate Meghan's hard work.. She has made me proud of my business again!

- EVERY LITTLE DETAIL

The process

STEP 1

Get in touch or take me up on my offer of a free 30 minute call so we can discuss your options and needs.

Book in your 1-2-1 with me and
pay your deposit to confirm!

STEP 2

STEP 3

I will send over your personal questionnaire to fill out and pop back over to me. I then get to plan and prep!

This is where the magic happens!
Our 1-2-1 takes place and we cover all
topics selected by yourself and get to have the
ultimate business refresh session.

STEP 4

STEP 5

Once the session is over, I create a full report including your ultimate "To do" list to go away and work on in your own time.

We stay in touch on your progress, I will be available to help answer your questions and offer advice and support! We can also set in place any design work (If you book in any whilst working together!)

STEP 6

The branding hub

BRANDING

I have worked with many business owners on rebrands. Some have come to me through recommendations and word of mouth from previous clients, and some have decided that a fresh new look is desperately needed whilst they work with me on 1-2-1 basis!

I design:

- Business logos
- Literature (Flyers)
 - Business cards
 - Booklets/guides
- Social media templates
- Social media covers

WEBSITES

I design websites via simple platforms such as Wix. A majority of my clients are not so tech-savvy, and I find it is a lot easier for them to have the initial set up and design element done for them, and then be able to run their website themselves via a simple platform. If you wish to have a Wordpress website created, I am more than happy to recommend some great web creators.



CLIENT LOVE

I used Meghan to re-brand my 2 bridal businesses earlier this year. I have worked with Meghan for the last few years and knew she was the person for re branding my business, she took my ideas inside my head and produced something even more incredible than I could have ever imagined.

The final product absolutely blew me away! She knew exactly the best way to tie both businesses together while still retaining their individual look.

I have always produced my own branding prior to using Meghan but can honestly say I will never attempt it again and will go to her for everything. She was able to offer me different levels of options for branding and cost, I took the full option as I knew if I only did part of it the rest would seriously be lacking!

At every point she asked enough questions to know what I was looking for but not too many that I was having to talk her through exactly what I wanted. Meghan's advice at every point was bang on from the size of the literature to the finish to use she was correct at every point.

My business has excelled since our re branding and I finally feel we have the presence our shops deserve. Meg is super easy to work with and listens to ideas and never makes you feel daft for asking any questions.

This was the best decision I made for my business and going forward I know I have the support of someone who truly cares for my business as I do.

ANNABEL FROMBELLE OF THE BALL BRIDALS &
DEVLIN BRIDAL COUTURE

Refresh & remind

For business owners who already have a brand they love but need a general review and refresh - £195

- 30 minute call to discuss ideas and a general review of your brand
- Full branding board - with your current logo, colours, fonts, textures, imagery
- 5 x Social media templates (Fully editable on Canva)
- 2 x Social media cover images
- 1 x Business card design
- 1 x literature item design (eg flyer)

Additional design work at an extra cost (E-books etc) and website design from £295

Revamp & reveal

For business owners who want a complete rebrand or are starting up - £275

- 30 minute call to discuss ideas and a general review of your brand
- Full logo design (Various file types and sizes)
- Full branding board - with new logo, branding colours, fonts, textures, imagery
- 5 x Social media templates (Editable on Canva)
- 2 x Social media cover images
- 1 x Business card design
- 1 x Literature item design (eg flyer)

Additional design work at an extra cost (E-books etc) and website design from £295

Logo Design

Unlimited design changes until final logo choice is decided - £95

Literature design

Flyers, business cards, price lists, brochures and more - From just £35

Social media graphics

Fully editable graphics for social media, cover photos and more - From just £25

If you are looking for something bespoke, please feel free to get in touch with me to discuss.

Monthly payment plans are available to help spread the cost.

Website

WEBSITE DESIGN

For a business owner who requires someone to create the overall design of their website - From £295
Domain name and web hosting not included and to be purchased separately.

All websites that I design are via web builders such as Wix.
I work on the design element only. All content and imagery will be supplied by yourself and then I will go ahead and create the overall look and feel of the site!
I am more than happy to setup the domain names and get the site up and running (Set up included in the price, at no extra charge!).
I can also show you the basics of the site, how to edit pages, add images, wording etc once the overall design work is completed!

WEBSITE DESIGN ADUIT

For someone who feels they are comfortable redesigning their website themselves but just needs an expert opinion - £75

I understand that some business owners may be tech savvy enough to do the work themselves, I can review your website and write a detailed report on what you can do to make it better visually. I can give you pointers on making the website flow better for your customers, creating more chances of you making sales.

GET IN
TOUCH
FOR A
PERSONAL
QUOTE

To view my portfolio of the most recent clients branding designs and their websites, please visit my website.

mlsmarketingstudio.co.uk

I can't thank Meghan enough for all her help relaunching my business. She is always professional and willing to help. Her 1-2-1 consultations are amazing and her prices are very reasonable for all the assistance I had. I would recommend her to anyone who needs business support. Meghan you are amazing.

CREATIVELY COVERED



CLIENT LOVE

Meghan has helped me no end with the branding of my business, she always puts herself out to help in any way she can and explains everything throughout.

Meghan makes sure everything she creates is perfect for you and your business and that you are 100% happy with each step, logo, idea etc.

Meghan is helping me to expand my business in the future and has already helped me re brand, I know she will help me if she can and is just an absolutely lovely person to work with. I highly recommend her to everyone, if you're starting up, wanting to rebrand or just want some good ideas/guidance.

Megs your girl!

- LILY MAY HAIR

Invest in yourself
I CANNOT WAIT TO WORK WITH YOU

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